



## DESIRA

### Overview

- Digitalisation: Economic and Social Impact in Rural Areas
- RIA, June 2019 – May 2023
- Coordinator: Gianluca Brunori, 25 Partners

**Gianluca Brunori**

30 November 2020

SHERPA Annual Conference



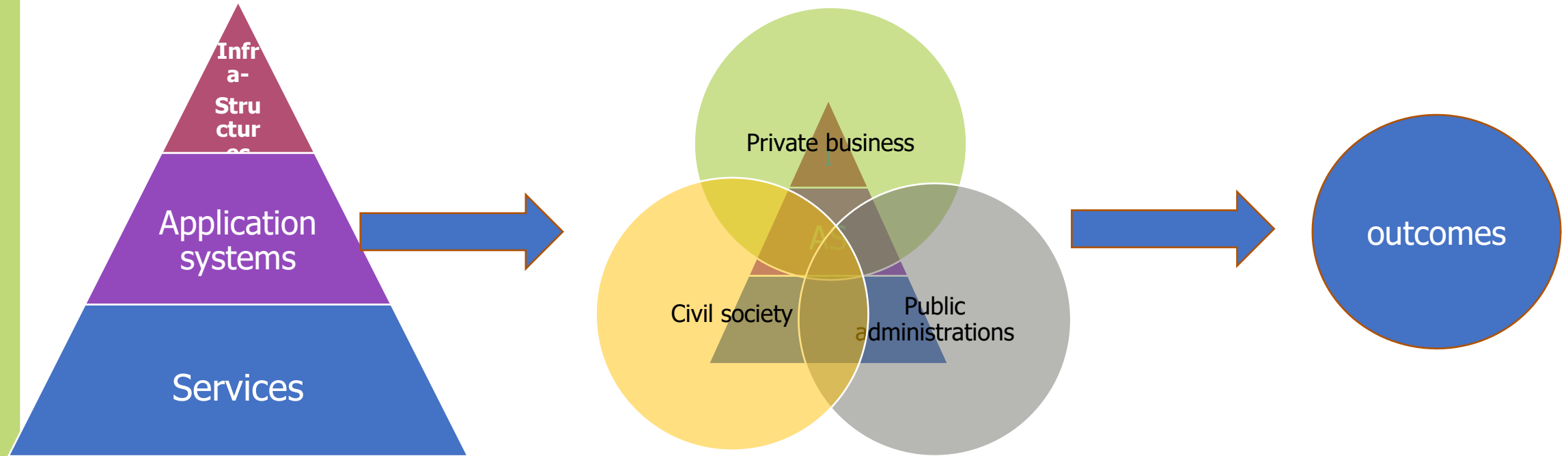
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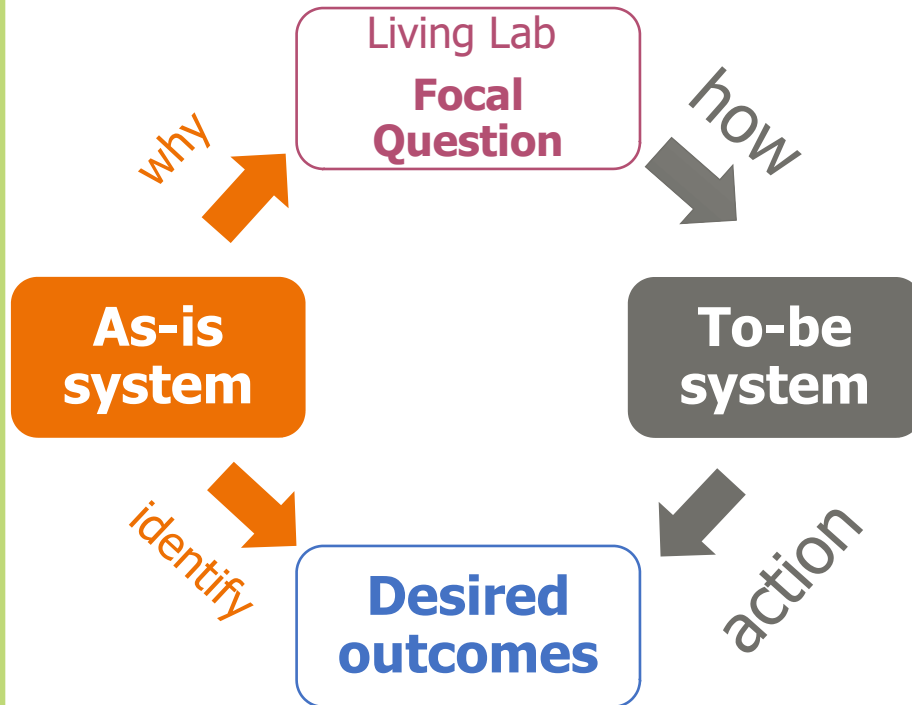
# What is the goal of DESIRA?



Improve the **capacity of society and political bodies** to respond to the challenges of digitalisation in rural areas, agriculture and forestry



# What we have done?



- *Setting up Living Labs and defining focal questions*
- *Conceptual framework*
- *Taxonomy of Digital Game Changers*
- *Rural Digitalisation Forum*



# What did we learn?

- Digitalisation strategies should be organized around rural problems and not around technologies
- Digitalisation strategies should involve rural communities
- Digitalisation strategies should be coordinated in coherence with other rural policies

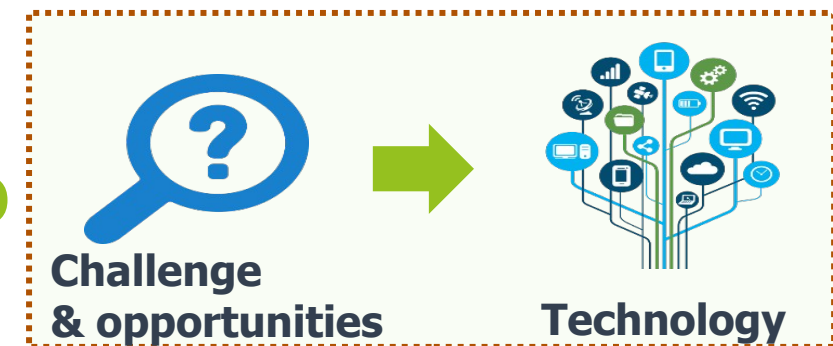
**From technology as an end itself**

**To technology as the means to an end**

**FROM**



**TO**



# Rural Science-Society-Policy Interfaces



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