



AKIS MAP, Hungary Overview

- The Hungarian AKIS MAP covers horizontal issues
- Composition of the MAP is the required cooperation of policy makers, researchers and farmers or in broader context the society.
- The platform plans to carry out: situation analysis, SWOT analysis, needs assessment regarding knowledge transfer, digitalisation and research & innovation, and it will develop policy toolkits and propose suitable policy solutions.

Szabolcs Biro

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Challenges & Opportunities

- Major opportunity the aspects of digital leap, better coordination of existing institutions and platforms and the retention and expansion of the intellectual strata
- To create adequate road and other infrastructure, to find digital/ smart solutions, to develop digital knowledge, skills, and competencies
- Digital solutions to more efficient use of resources, risk mitigation in production, reduction of losses, productivity growth
- Digitalization cost should not have burden on smaller enterprises.



Vision & Enablers

The future vision for lagging-behind rural areas to avoid complete depopulation will need outside help, while rural areas with more favourable conditions will attract urban outmigrants.

A shift toward service sector is expected.

- Digitization will fundamentally change the way rural areas operate, economically, environmentally, and socially.
- The main enablers are capacity building for knowledge transfer, adaptation for job creation and better quality of life in rural areas.
- Community building for collaborations and local identity in rural areas.

THANK YOU

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