

Background

Origin of the vision and overview



EU RURAL AREAS

76% of EU territory



26% of EU population (116 million people)

13% of the EU GROSS VALUE ADDED

27% of EU **jobs**

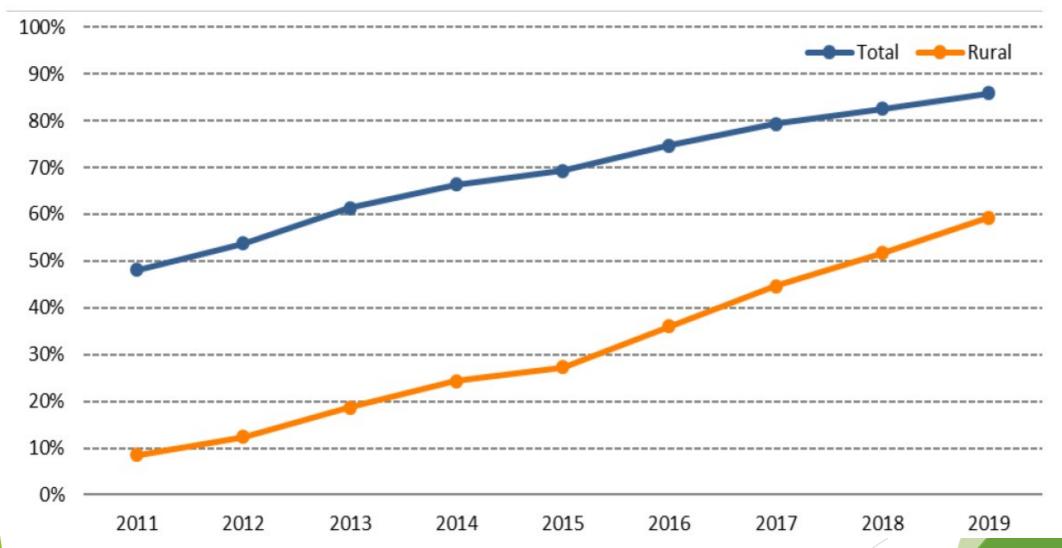


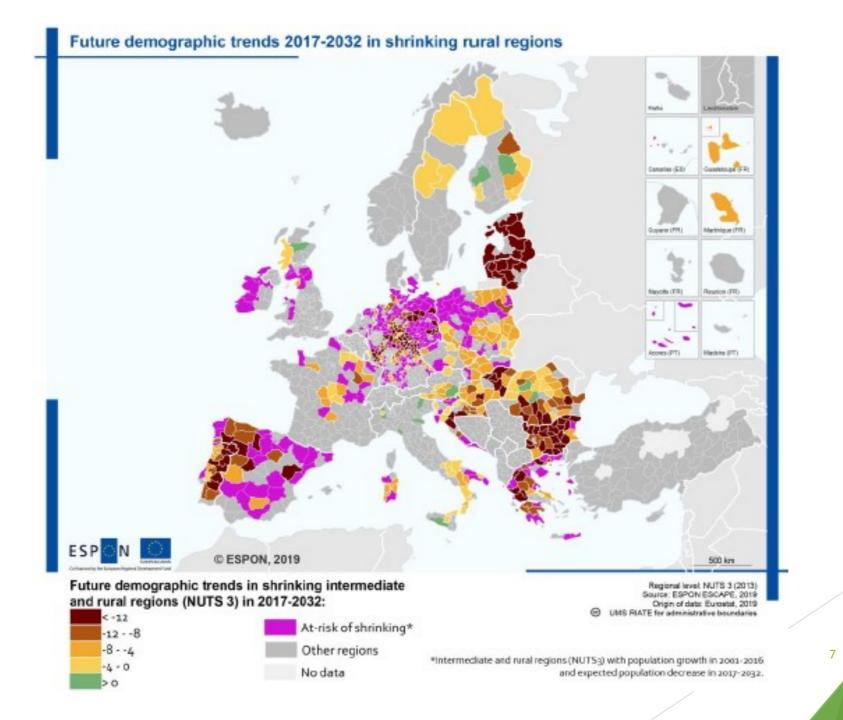
CHALLENGES OF OUR RURAL AREAS

- Access to public and private services 40% lack access to high speed internet
- Generational renewal
- > 59% of rural population in regions demographically shrinking
- A number of rural areas facing the twin-challenge of low income and rapidly declining population

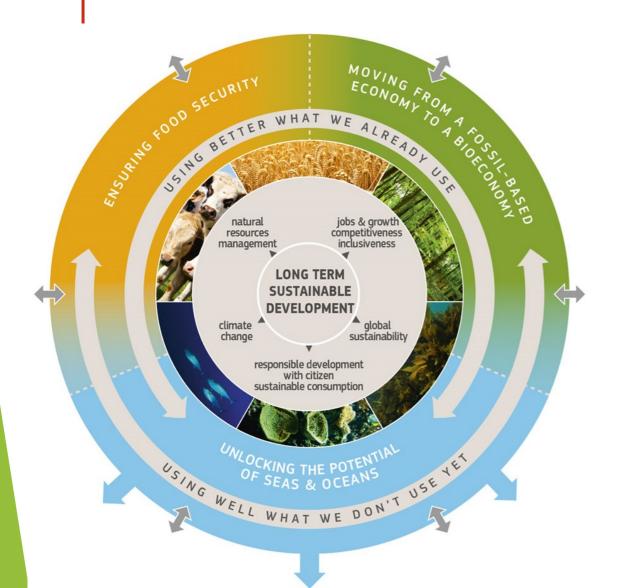


Next Generation Access (NGA) broadband coverage in the EU (%households)









MANY OPPORTUNITIES AHEAD

- Circular and bio-based economy
- Ecological and digital transition
- Recovery from COVID 19 crisis and changes to society which rural areas could benefit from (i.e. increased teleworking, appreciation for green spaces...)

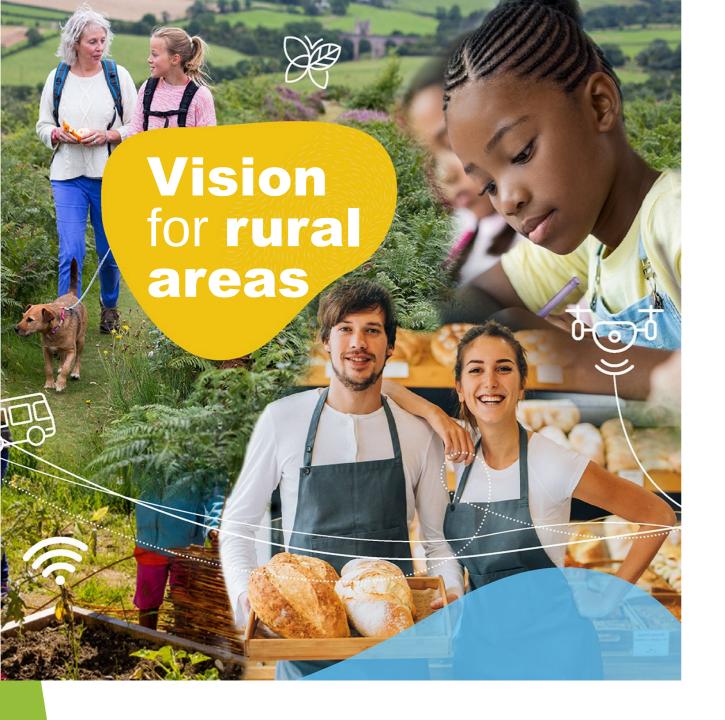




Communication from the Commission

- Scheduled for June 2021
- Vision for the future of rural areas by 2040 and actions needed to achieve it
- Will Launch a debate on the role of rural areas in society





Why now?

- Signaling that the Commission takes rural areas seriously
- Addressing pressing issues for rural areas from demographic change to connectivity, the risk of poverty and limited access to services.
- Highlighting new challenges and opportunities (including links to COVID 19 recovery)





Public consultation



Analysis



Foresight





How?

- AGRI and REGIO Commissioners work together under the coordination of VP Suica.
- Public Consultation with people living in rural areas, local and regional authorities.
- Ensuring specific needs of rural areas are duly taken into account both under the Cohesion policy programmes and under the CAP Strategic Plans for the period 2021-2027



State of play

Overview of the current situation and next steps

Public consultation

- Roadmap (feedback open from 22/7 to 9/9)
- Online questionnaire published on 07/09 til 30/11
- **Eurobarometer** (27,237 interviews in all Member States)
- Many events (including SHERPA conference)
- Foresight Thematic group ongoing
- Final conference organised by the ENRD (March 2021)
- Own initiative opinion prepared by EESC and ongoing by CoR on rural issues





Package to download

- Enables any rural group to:
 - Assess their area
 - Contribute to RV
- Complements on-line questionnaire and foresight
- Highlights local examples/stories

https://enrd.ec.europa.eu/enrd-thematic-work/long-term-rural-vision/long-term-rural-vision-portal/resources/ltvra-workshop-aackage-for-nrns_en





Thank you for your attention!