

SHERPA - Rural Science-Society-Policy Interfaces



Greenport Gelderland

Overview

- Existing MAP, focus on fruit sector in River region, The Netherlands
- MAP existed of science, society and policy
- Society consists of participants from private sector only
- Challenge to involve more citizens

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What we did?

- As policy participants were mainly politicians, we asked them to forward names of citizens. Via workers at the municipalities we asked for names of representatives of villages (these are volunteers). We asked via via for names of people not connected to fruit sector, but did not want members of "action groups"
- Private opinion vs representing village, hesitance of citizens to join MAP on behalf of other citizens
- Easier to find participants who represent an organisation



Challenges

*In this section, please describe the further challenges and learning questions **related to the topic** of the session*

- Advertisement is an idea? Some experiences?
- Excursion at the research station for fruit was experienced as a “thank-you present”
- Working with an existing MAP already sets a certain perspective on issues to be discussed.
- How to bridge private sector and action groups in a constructive manner?

THANK YOU

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