



## MAP Suomi-Finland

-  
**Capturing diverse perspectives from different levels of policy in one of the most rural countries in the EU**

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## Overview

### • MAP members

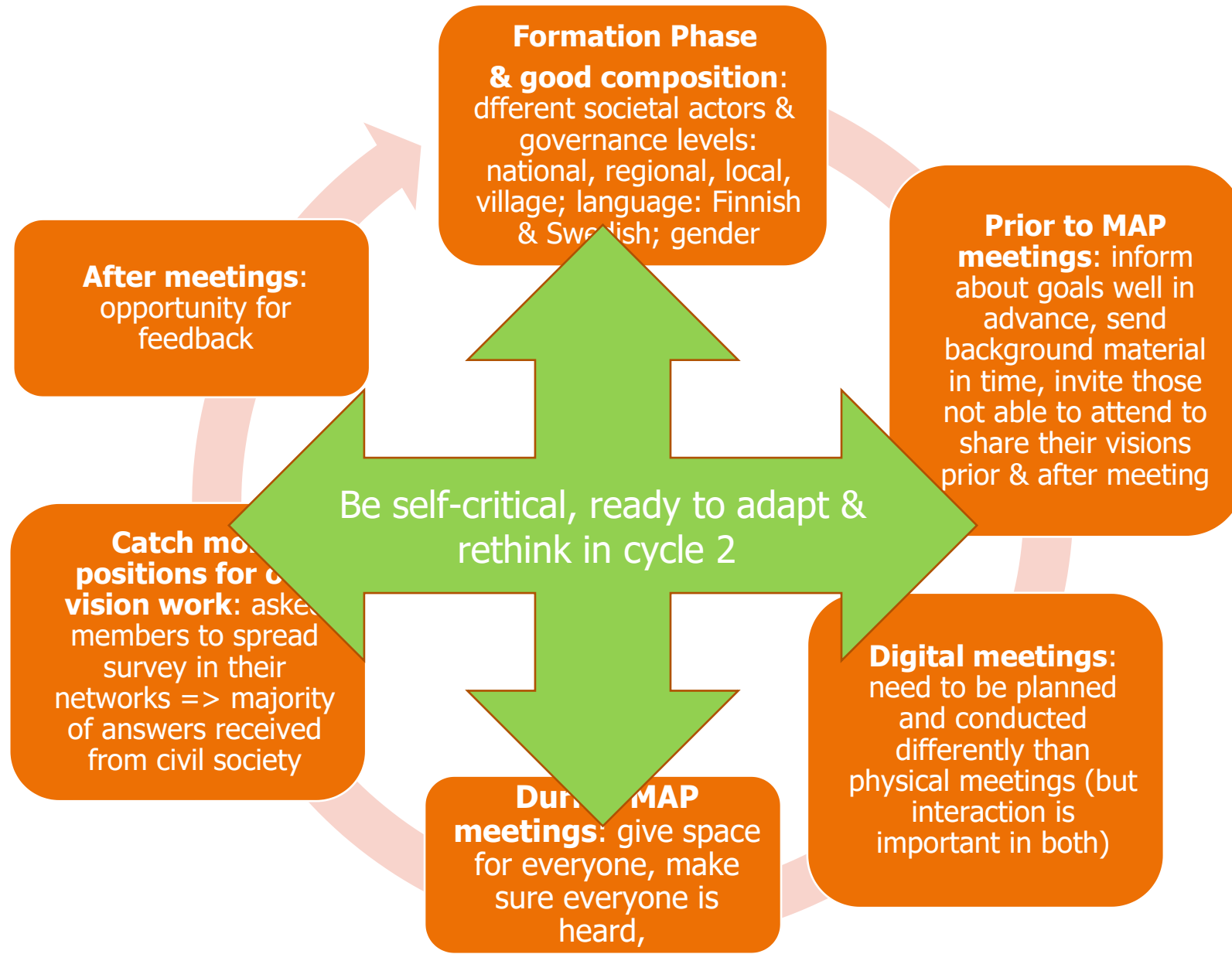
- *4 represent "local citizens and businesses"*
  - *2 Civil society / rural citizens*
  - *1 NGO*
  - *1 Farmer organizations*
- *4 represent "Science & Research"*
- *4 represent "Public Authority"*
  - *3 x central government*
  - *1 x municipalities & regions*



- *People know each other well / Finnish MAP has been constructed on several existing networks => the group dynamic seems to function well.*
- *Very eager & enthusiastic engagement in discussions in good spirit.*
- *Everyone contributes with valuable input and no one is overly dominant.*



# How to capture diverse perspectives? Some lessons learned for different phases





# Challenges...or (turning them into) opportunities



■ **Busy people** – How to handle last minute cancellations? Invite people to nominate alternates from own organisation?



■ **Vision kicks in 2040** - Michael / several MAP members are retired and Mats is awaiting retirement => WE NEED YOUTH PERSPECTIVES



■ **Finding the right balance** – keeping MAP members interested and engaged without exhausting them



■ **Keeping your ear to the ground** – staying in tune to the MAP members and their interests



■ **External expertise** for new topics & themes – finding inspirational superwomen & -men

**THANK YOU  
Kiitos & Tack**

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