

## MAKE IT HAPPEN: IMPLEMENTING THE RURAL VISION FOR 2040

31 JANUARY – 1 FEBRUARY 2022

VIRTUAL

The conference is building on the last edition, dedicated to the preparation of the EU Long-Term Vision for Rural Areas. It will focus on the work undertaken by the SHERPA Multi-Actor Platforms (MAPs) during 2021, on three relevant topics for the implementation of the rural vision:

- Alternative rural futures (foresight exercise)
- Change in production and diversification of the rural economy
- Climate change and environmental services

The event will also provide the opportunity to highlight good practices identified in SHERPA and other Horizon 2020 projects.

### AGENDA

#### DAY 1

| Timing        | 31 January 2022 - Agenda Items   |
|---------------|--|
| 13.30 – 14.00 | Connect to the conference  |
| 14:00 – 14.15 | Welcome to participants and introduction to the day  |
| 14.15 – 15:15 | <p><b>LTVRA – where we are now and how can SHERPA contribute?</b></p> <ul style="list-style-type: none"> <li>✓ Alexia Rouby (DG AGRI, European Commission)</li> </ul> <p><b>SHERPA's strands of work in 2021 &amp; contribution to the vision</b></p> <ul style="list-style-type: none"> <li>• Taking stock of SHERPA's work in 2021</li> <li>✓ Elodie Salle (SHERPA Project Coordinator, Ecorys)</li> <li>• Contribution to the policy process at:</li> </ul> |

|                      |   |
|----------------------|---|
|                      | <ul style="list-style-type: none"> <li>✓ Local level → David Miller (<a href="#">MAP Dee Catchment</a>, UK)</li> <li>✓ National level → Doris Letina (<a href="#">MAP SVARUN</a>, Slovenia)</li> <li>✓ European level → Eleftherios Stavropoulos (DG REGIO, European Commission)</li> </ul>   |
| <b>Coffee Break</b>  |   |
| <b>15.30 – 16:45</b> | <p><b>Stakeholder perspectives on how to implement the rural long-term vision</b></p> <ul style="list-style-type: none"> <li>• <b>Desirable futures &amp; pathways</b> <ul style="list-style-type: none"> <li>✓ Sabrina Arcuri (<a href="#">MAP Tuscany</a>, Italy; University of Pisa)</li> <li>✓ Patrick Crehan (<a href="#">POLIRURAL</a> – H2020)</li> </ul> </li> <li>• <b>Climate change mitigation &amp; adaptation</b> <ul style="list-style-type: none"> <li>✓ Nicoleta Darra (<a href="#">MAP South Aegean</a>, Greece; Agricultural University of Athens)</li> <li>✓ Gerald Schwarz (<a href="#">UNISECO</a> – H2020)</li> </ul> </li> <li>• <b>Environmental services</b> <ul style="list-style-type: none"> <li>✓ Emilia Pellegrini (<a href="#">MAP Emilia-Romagna</a>, Italy; University of Bologna)</li> <li>✓ Davide Viaggi (<a href="#">CONSOLE</a> – H2020)</li> </ul> </li> <li>• <b>Digitalisation &amp; smart communities</b> <ul style="list-style-type: none"> <li>✓ Mats Stjernberg &amp; Michael Kull (<a href="#">MAP Suomi, Finland</a>)</li> <li>✓ Elena Favilli (<a href="#">DESIRA</a> – H2020)</li> </ul> </li> <li>• <b>Farm diversification and food chains</b> <ul style="list-style-type: none"> <li>✓ Monica Tudor (<a href="#">MAP Rural Transylvania</a>, Romania; Institute of Agricultural Economics)</li> <li>✓ Sherman Farhad (<a href="#">MOVING</a> – H2020)</li> </ul> </li> <li>• <b>Bioeconomy &amp; sustainable management of resources</b> <ul style="list-style-type: none"> <li>✓ Pawel Chmielinski (<a href="#">MAP Zielone Sąsiedztwo</a>, Poland; European Rural Development Network)</li> <li>✓ Holger Gerdes (<a href="#">BE-RURAL</a> – H2020)</li> </ul> </li> </ul> |
| <b>Coffee Break</b>  |   |
| <b>16.55 – 17.20</b> | <b>Reporting back</b>   |
| <b>17.20 – 17.30</b> | <b>Closing first day</b>  |



## DAY 2

| Timing              | 1 February 2022 - Agenda Items   |
|---------------------|--|
| 09.00 – 09.30       | <b>Connect to the conference</b>   |
| 09.30 – 09.45       | <b>Welcome to participants and introduction to the day</b>   |
| 9.45 – 10.30        | <b>Panel discussion with keynote speakers</b> <ul style="list-style-type: none"> <li>✓ Mario Milouchev (DG AGRI, European Commission)</li> <li>✓ Karen Refsgaard (Nordregio)</li> <li>✓ Hannes Lorenzen (ARC2020 – Agricultural and Rural Convention)</li> </ul>   |
| <b>Coffee Break</b> |  |
| 10.45 – 12.00       | <b>The role of Science-Society-Policy interface in rural policy-making</b> <ul style="list-style-type: none"> <li>• <b>Contribution to the local level</b> <ul style="list-style-type: none"> <li>✓ Barbara Soriano (<a href="#">MAP Aragon</a>, Spain; CEIGRAM)</li> <li>✓ Marianne Groot (<a href="#">MAP Greenport Gelderland</a>, Netherlands; WUR)</li> </ul> </li> <li>• <b>Contribution to the regional level</b> <ul style="list-style-type: none"> <li>✓ David Miller (<a href="#">MAP Rural Scotland</a>, UK; James Hutton Institute)</li> <li>✓ Gerald Schwarz (<a href="#">MAP Schleswig-Holstein</a>, Germany; Thünen Institute)</li> <li>✓ Pedro Santos (<a href="#">MAP Alqueva</a>, Portugal; CONSULAI)</li> </ul> </li> <li>• <b>Contribution to the national Level</b> <ul style="list-style-type: none"> <li>✓ Victoria Vasary (<a href="#">MAP AKIS</a>, Hungary; Institute of Agricultural Economics)</li> <li>✓ Marie Trantinova (<a href="#">MAP Venus, Czechia</a>; Institute of Agricultural Economics)</li> </ul> </li> <li>• <b>Contribution to the EU level</b> <ul style="list-style-type: none"> <li>✓ Dominique Barjolle (<a href="#">EU MAP</a>; ETH Zurich)</li> <li>✓ Samuel Feret (<a href="#">MAP PACA Sud</a>, France; CIHEAM-IAMM)</li> </ul> </li> <li>• <b>Role of rural interfaces in the next phase of the LTVRA</b> <ul style="list-style-type: none"> <li>✓ Živilė Gedminaitė &amp; Rita Lankauskienė (<a href="#">MAP CBioLit</a>, Lithuania; Institute of Agrarian Economics)</li> <li>✓ Beatriz Guimarey (<a href="#">MAP Galicia</a>, Spain; University of Santiago)</li> </ul> </li> <li>• <b>Sustainability of rural interfaces</b> <ul style="list-style-type: none"> <li>✓ Bozhidar Ivanov (<a href="#">MAP Bulgaria</a>; Institute of Agricultural Economics)</li> <li>✓ Marta Mendes (<a href="#">MAP Centro</a>, Portugal; CONSULAI)</li> </ul> </li> </ul> |
| <b>Coffee Break</b> |  |
| 12.15-12.45         | <b>Reporting back</b>  |
| 12.45-13.00         | <b>Closing the Conference</b> - Peter Midmore, Aberystwyth University  |