



MOVING/Mountain Valorisation Through Interconnectedness and Green Growth

Sherman Farhad, University of Cordoba (Spain)

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MOVING Project intro

Type of project: RIA

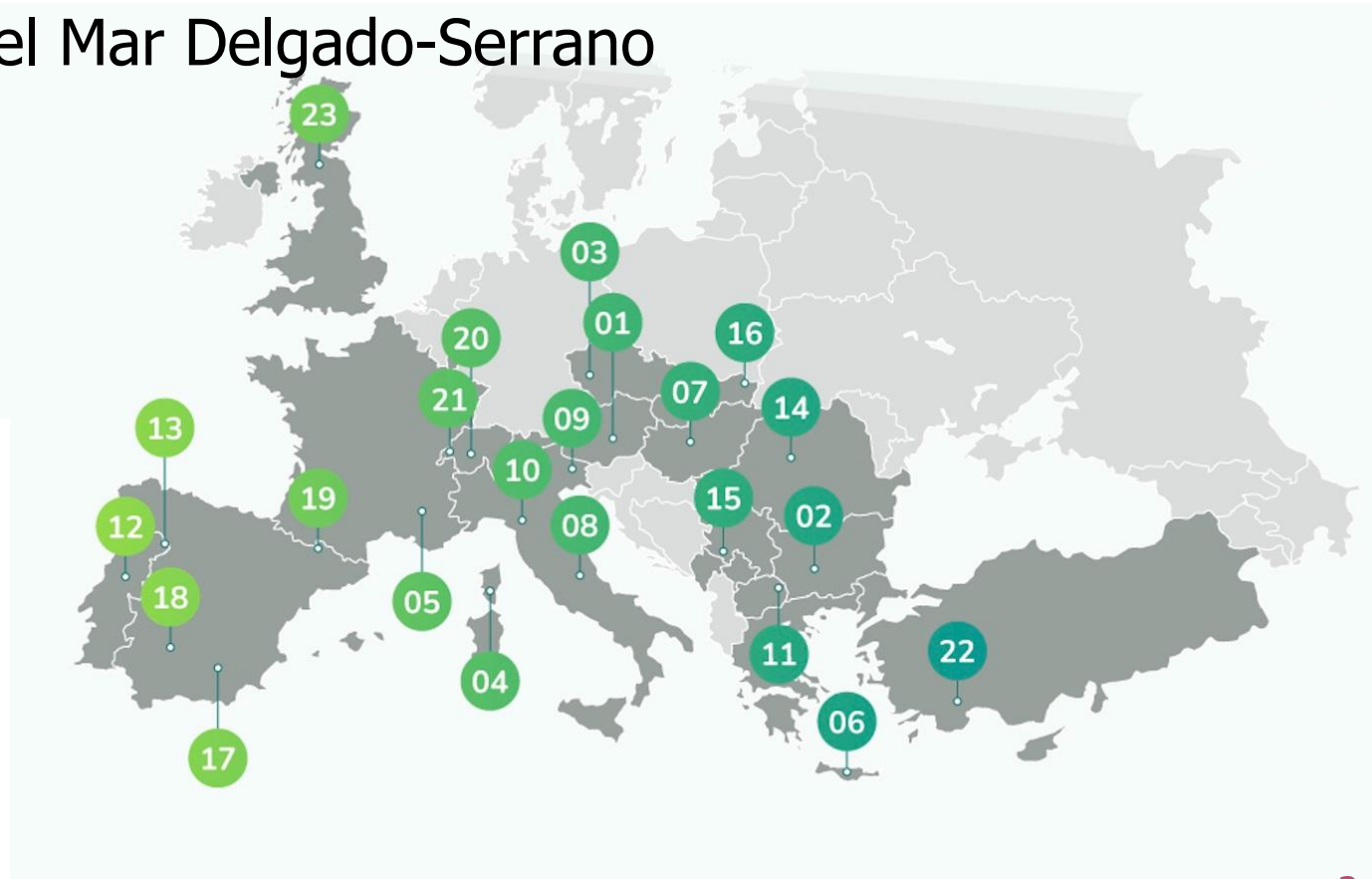
Start & end date: Sep 1, 2020 – Aug 31, 2024

Project Coordinator: María del Mar Delgado-Serrano

University of Cordoba, Spain

Number of partners: 23

- | | | |
|---------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
|  01 Austria
Austrian Alps |  09 Italy
Eastern Alps |  17 Spain
Betic Systems |
|  02 Bulgaria
Stara Planina |  10 Italy
Northern Apennines |  18 Spain
Sierra Morena |
|  03 Czechia
Sumava - Cesky Les |  11 North Macedonia
Maleshevski mountains |  19 Spain
Spanish Pyrenees |
|  04 France
Corsica |  12 Portugal
Cordilheira central |  20 Switzerland
Swiss Alps |
|  05 France
Drome Valley |  13 Portugal
Maciço Noroeste |  21 Switzerland
Swiss Jura |
|  06 Greece
Crete |  14 Romania
Southern Romanian
Carpathian
mountains |  22 Turkey
Beydaglari |
|  07 Hungary
Transdanubian Mountains |  15 Serbia
Dinaric Mountains |  23 UK-Scotland
Highlands and Islands |
|  08 Italy
Central Apennines |  16 Slovakia
Slovak Carpathian mountains | |





MOVING Project intro

Main objective of the project:

To **build capacities and co-develop** - in a bottom-up participatory process with value chain actors, stakeholders and policy makers - relevant **policy frameworks** across Europe for the establishment of **new or upgraded/upscaled Value Chains** that contribute to **resilience and sustainability of mountain areas.**





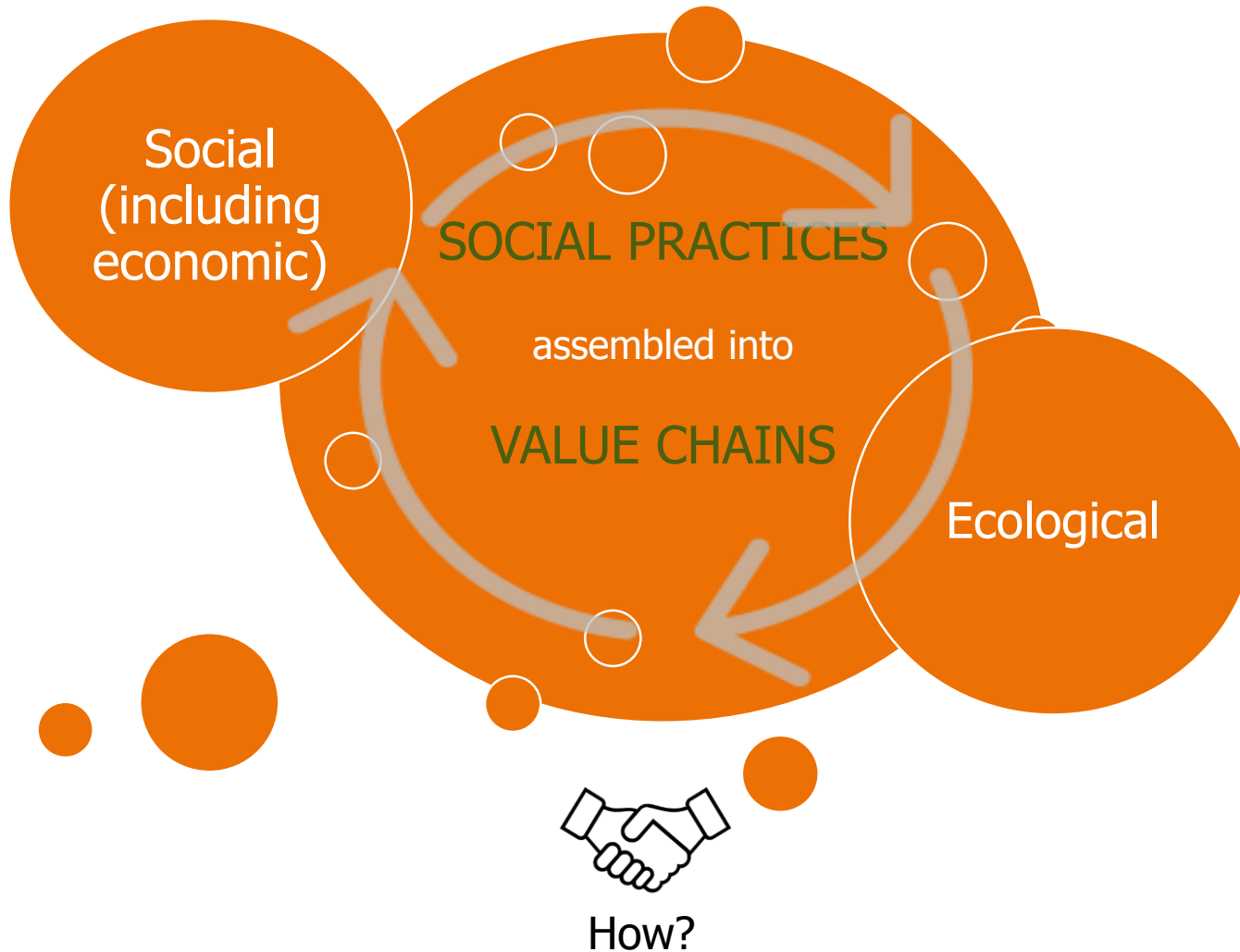
Why mountains?

- Mountains deliver key ecosystem services to society and they are “home” to many people
- In the face of upcoming transitions (green, digital, trade, work, ...)
 - Mountains are specifically exposed to changes (climate change, depopulation, ...)
 - They face limitation in adapting/switching to other products
- Research and innovation is needed to:
 - Upgrade our policies and governance approaches (CAP, quality policies, territorial cohesion, regional policy regulations, ...)
 - Empower mountain actors to innovate and to be better prepared for future changes





Why value chains (VCs)?



Diversification & Collaboration



- Social-ecological relationships
- Social-ecological resilience
- Value-added production; Employment; incomes, wellbeing, ...
- Ecosystem services flow, contribution to resilience and sustainability

Crops, Cheese, meat, alcohol, honey, tourism, public goods



Main insights from the MOVING project on the topic

{ Diversification & Collaboration }

New and emerging products

- Carob
- Chestnut flour
- Etc.

New and emerging processes

- Quality schemes (PDO & PGI)
- High Nature Value (HNV) farming
- Bio-honey
- Organic olive oil

Crossfertilization between production and other sectors such as:

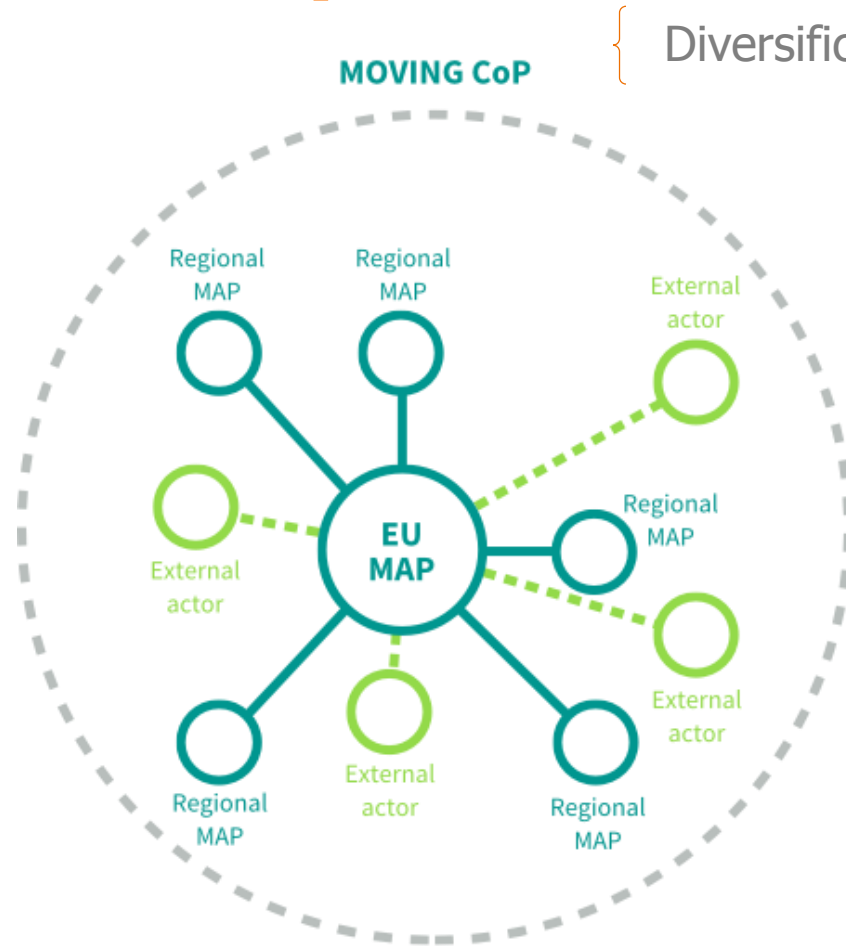
- Tourism
- Education
- Care (biodiversity and wellbeing)
- Manufacturing

Several positive social-ecological impacts:

1) diversified incomes; 2) higher adaptation and buffering capacity to cope with economic/environmental crises; 3) more resistant agroecosystems to pests and disease; 4) diverse landscapes contributing to the aesthetic and touristic attractiveness of regions; 4) territorial management and population



Main insights from the MOVING project on the topic



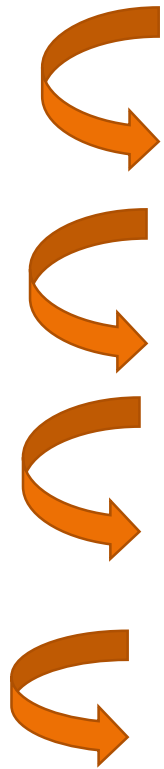
{ Diversification & **Collaboration** }

The MOVING CoP is a European-wide Science-Society-Policy interface and **nested structure** built upon:

- > 23 regional Multi-Actor Platform (MAPs) established in the 23 Reference Regions
- > 1 European-level Multi-Actor Platform (EU MAP)



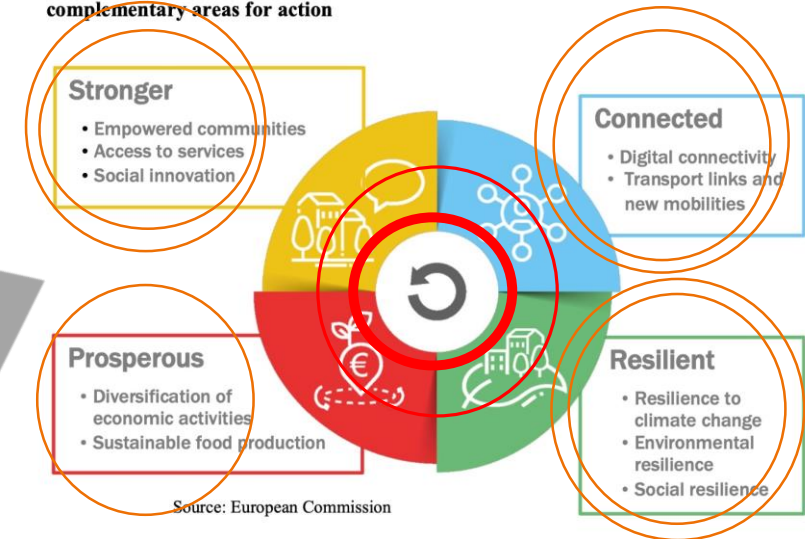
How it contributes to implementing the LTVRA?



- Participatory vulnerability analysis of the land use system to climate change and ...
- Participatory VC analysis (practices, diversifications, challenges, opportunities)
- Benchmarking (digitalization, gender, ...)
- Participatory foresight (co-construct shared strategies and policies)
- Final policy roadmap



Graph 1: Main drivers shaping the future of rural areas for 2040 and the four complementary areas for action



Source: European Commission



Thank you for your attention 😊

<https://www.moving-h2020.eu/>

<https://twitter.com/MOVINGH2020>

<https://twitter.com/ShermanFarhad>