



How to engage stakeholders remotely?

PROS OF REMOTE ENGAGEMENT

- Engage more actors and also higher-level representatives, since travel is not required.
- Connect to EU level and exchange with other MAPs.
- Create different moments for interaction.



- Involve marginalised groups and less digital savvy people.
- Organise a longer meeting for more in-depth dialogue and interaction.
- Create personal relations with the MAP members and to bond within the MAP.
- Create rich added value for individual MAP members since networking is restricted.
- Create a sense of belonging within the MAP and continuity in membership.



CONS OF REMOTE ENGAGEMENT

DO'S AND DON'TS FOR REMOTE ENGAGEMENT

- Analyse who is most impacted by COVID-19 and make sure they are on board, or at least represented, in the MAP meetings.
- Combine informal, relaxed and fun interactions with more formal content-based activities.
- Find the communication channels that reach the right stakeholders, using simple language - keep it simple.
- Need for facilitators to be trained in webinar facilitation and to participate in training of new digital tools.